



# 5 DAYS FACULTY DEVELOPMENT PROGRAMME ON ENTREPRENEURSHIP

## UNDER THE PROJECT

“Establish, Develop And Manage Entrepreneurship Development Centres (EDCs)  
and Incubation

Centres (ICs) in the Educational Institutes of North Eastern Region.”

Sponsored by: NORTH EASTERN COUNCIL (NEC),  
SHILLONG, GOVERNMENT OF INDIA

Nodal Agency:

INDIAN INSTITUTE OF ENTREPRENEURSHIP (IIE), GUWAHATI

*Organized By:*

Entrepreneurship Development Cell  
Dera Natung Govt. College, Itanagar (A.P)

**Date: 05/03/2024 - 09/03/2024**

**Time: 10 am onwards**

**Speakers:**

**Academicians, Bankers, NGOs and Entrepreneurs**

**No Registration fee**

**Certification of participation will be issued**

**VENUE: Conference Hall Dera Natung Government College, Itanagar**

**Contact: 8119923918 / 9436068682**

## 5 DAYS FACULTY DEVELOPMENT PROGRAMME (FDP)

5<sup>th</sup> to 9<sup>th</sup> March, 2024

### Final Schedule

#### DAY-1 (05.03.2024)

| Session                             | Duration          | Topics                           | Resource person                                 |
|-------------------------------------|-------------------|----------------------------------|---|
| 1                                   | 10.00-11.00 am    | Registration & Inauguration      | Organisers                                      |
| <b>Tea Break (11.00-11.15 am)</b>   |                   |                                  |   |
| 2                                   | 11.15 am-12.45 pm | Introduction to Entrepreneurship | Prof. S.K. Jena                                 |
| <b>Lunch- Break (12.45-1.30 pm)</b> |                   |                                  |   |
| 3                                   | 1.30-2.30 pm      | Entrepreneurial Mindset          | Donyi Riba                                      |
| <b>Tea Break (2.30-2.45 pm)</b>     |                   |                                  |   |
| 4                                   | 2.45-3.45 pm      | Funding and Financing Agencies   | Officer from Dept. of Industries, Govt. of A.P. |

#### Day-2 (06.03.2024)

| Session                             | Duration          | Topics   | Resource person                           |
|-------------------------------------|-------------------|--|---|
| 1                                   | 10.00-11.30 am    | Development of a Business Plan/Startup Arunachal Pradesh | Planning & Investment Dept. Govt. of A.P. |
| <b>Tea Break (11.30-11.45 am)</b>   |                   |  |   |
| 2                                   | 11.15 am-12.45 pm | RRBs encouraging entrepreneurship in rural areas         | Officer from RRBs                         |
| <b>Lunch- Break (01.15-2.00 pm)</b> |                   |  |   |
| 3                                   | 2.00-3.00 pm      | Social Responsibility & Ethics                           | Dr. Arindam Chakraborty RGU               |
| <b>Tea Break (3.00 to 3.15 pm)</b>  |                   |  |   |
| 4                                   | 3.15-4.15 pm      | Marketing & Sales  | Dr. Abhishek Prasad, RGU                  |

#### Day-3 (07.03.2024)

| Session                             | Duration         | Topics                            | Resource person                           |
|-------------------------------------|------------------|-----------------------------------|---|
| 1                                   | 10.00-11.30 am   | Financial statements              | Ramesh Chandra, CA                        |
| <b>Tea Break (11.30-11.45 am)</b>   |                  |                                   |   |
| 2                                   | 11.45 am-1.15 pm | Technology in Small Business      | Dr. Sandeep Singh NERIST                  |
| <b>Lunch- Break (01.15-2.00 pm)</b> |                  |                                   |   |
| 3                                   | 2.00-3.00 pm     | Product/Service Development       | Dr. Sandeep Singh NERIST                  |
| <b>Tea Break (3.00 to 3.15 pm)</b>  |                  |                                   |   |
| 4                                   | 3.15-4.15 pm     | Supporting Institutions & Schemes | Planning & Investment Dept. Govt. of A.P. |

#### Day- (08.03.2024) (International Women's Day)

| Session                             | Duration         | Topics  | Resource person      |
|-------------------------------------|------------------|---|----------------------|
| 1                                   | 10.00-11.30 am   | Scalability of business prospects and challenges            | Ms. Tumi Riba        |
| <b>Tea Break (11.30-11.45 am)</b>   |                  |   |                      |
| 2                                   | 11.45 am-1.15 pm | Skill Development in Women Entrepreneurs                    | Mrs. Topu Basar Ete  |
| <b>Lunch- Break (01.15-2.00 pm)</b> |                  |   |                      |
| 3                                   | 2.00-3.00 pm     | Harnessing Local Resource in Empowering Women Entrepreneurs | Mrs. Tok Ana Tech    |
| <b>Tea Break (3.00 to 3.15 pm)</b>  |                  |   |                      |
| 4                                   | 3.15-4.15 pm     | Pitching & Presentation Skills                              | Dr. Anil Kumar Singh |

#### Day 5 (09.03.2024)

| Session                            | Duration          | Topics                                       | Resource person    |
|------------------------------------|-------------------|--|--------------------|
| 1                                  | 10.00-11.30 am    | Intellectual Property Rights (IPR)           | Dr. Topi Basar RGU |
| <b>Tea Break (11.30-11.45 )</b>    |                   |  |                    |
| 2                                  | 11.45 am-01.15 pm | Development of Business Plan by Participants | FDP Participants   |
| <b>Lunch- Break (01.15-2.00pm)</b> |                   |  |                    |
| 3                                  | 2.00-3.00 p.m     | Valedictory Session (2.00-3.00 pm)           |                    |
| <b>Closing Tea</b>                 |                   |  |                    |